



Corporate Background

Server Technology's commitment to detail and excellence can be seen in its core competencies:

- > Order Fulfillment Excellence
- > Top Tier Sales Organization
- > Product Leadership through Innovative Solutions

Server Technology is an ISO Certified company:

- > ISO 9002: 1994
- > ISO 9001: 1994
- > ISO 9001: 2000

Company

Founded in 1984, Server Technology is located in Reno, Nevada, where the company develops, manufactures, and distributes its Sentry line of power distribution units and switches.

Server Technology Inc. is the leading provider of cabinet power distribution unit products. Server Technology's large customer base includes government, financial, and educational institutions, as well as large corporations and service providers, who rely on Server Technology for all their data center and remote cabinet power distribution unit needs. Server Technology's philosophy is to provide high quality, feature rich, secure products to the data center market combined with superior technical support and service.

Server Technology is committed to the power distribution unit marketplace with the single largest group of engineers dedicated specifically to power distribution and other solutions within the data center equipment cabinet. With an extensive line of both AC and DC power distribution unit products, combined with several models of fail safe transfer switches, Server Technology provides a one stop shop for all cabinet power distribution unit needs. Continuous research and development is fueled by large computer and service providers who look to Server Technology for their custom cabinet power solutions. Server Technology's distinctive OEM customer base, combined with direct and channel partner sales, has continued to fuel our rapid growth.

Server Technology was the first company to bring Input Current Monitoring to the market with digital display indicators built into Sentry enclosures to report the True RMS Input Current Load (in amps) for each power circuit. Data Center managers use these values to properly load balance and maximize power circuits, thereby eliminating the guess work of power planning and forecasting, which improves data center power management.

Today's products are designed for all types of facilities, from wiring closets in remote branch offices, high-power, high-density 3-phase power equipment cabinets in enterprise data centers, to Telco facilities managing routers and other network devices.

Server Technology : History

1984-1990

Server Technology, Inc. provides EasyPrint, EasyCalendar, and EasyLAN products to the office environment. EasyLAN was the first zero slot network to provide file transfer and printer sharing across IBM desktop PC's.

1990

The EasyOffice Network, Intelligent Power Module, and Power-On products were introduced. These were the first power and network control products in the market at that time.

1991

Significant products were launched with Power On/Off and Listen.com. The Power On/Off product was the first Server Technology microprocessor unit with on/off and reboot modes.

1992

Sentry On/Off and Remote Power Manager were introduced. Sentry On/Off provided significant advantages and allowed the control of four Intelligent Power Modules via a terminal or dial-up connection.

1993

The Power On/Off+Aux and MAC On/Off products introduced the concept of telephone line sharing and boot/reboot function, including the ability to shut the Operating System down.

1994

The Sentry Remote Power Manager product was introduced and advanced the Sentry On/Off product with daisy chaining units coupled with the capability to manage up to 104 Intelligent Power Modules. The first network version product was also introduced with the Sentry Network Remote Power Manager.

1995

Significant advances with Power On/Off+Aux/ Shutdown, Sentry Remote Power Manager+Shutdown, Sentry Shelf, and the R-1000 being introduced. These products provided for rack mounting, Operating System shutdown for Windows 95 and NT, and the first IP addressable Remote Power Manager with the ability to daisy chain up to 104 outlets through a single serial or network connection.

1996

Sentry Ambassador Series, Sentry R-4820, Sentry Commander R400 Series, Sentry R-2000 Series and Sentry Switched R-484, R-488, and R-496 products were introduced. Though, the most notable is the introduction of the first -48 VDC Remote Power Manager with IP access.

1997

Significant product introductions included the Sentry Administrator R-450 Series, Sentry Administrator R-460 Series, R-4835, PDU400, PDU420, PDU408, and the Sentry Switch R-596.

1998

The R-4850, "XL" Series of -48VDC Remote Power Managers, Web/HTTP interface, R-2020, Sentry R-480, and the PDU400 Fail Safe were released. Significant product advancements were made here as the first web based interface was added to all products with IP connectivity. The first "fail-safe" product was also introduced and environmental monitoring was integrated into the product line. Also, current monitoring per individual DC output was provided on -48 VDC products.

1999

R-3030, Integrated StarComm Modem and R-308 products were released.

2000

Power Tower Controller, Power Tower PT16-01 and PT16-02, Sentry R-4805, Sentry R-4805/35, and Sentry Serial Power Tower changed the cabinet power distribution unit market. The introduction of the Power Tower was the first Zero-U PDU product that could be mounted in the sides or the back of the cabinet saving 'U' space for other devices and providing simple cable management.

2001

Sentry R-4870 Series, R-400 PT Series, and PTCS Series were released. The R-400 and PTCS products continued the advancement of the "Power Tower" line of products.

2002

Power Tower XL/XM Series were introduced, which eliminated the need for a separate controller, along with the introduction of the extremely powerful Mt. Rose controller board that provided multi-session support, command line interface, SNMP, Serial Command Protocol, security, secure proxy, SSL, SSH, environmental monitoring, out of band access, and outlet "on-sense".

2003

PT-22 Series, PT40, PT45, PT46, PT49, EMCU-1-1, Sentry -48VDC Remote Power Managers, and Power Tower Transfer Switch were introduced. The PT series of products combined Remote Power Management and Pass-Thru Console Port Access™ into one enclosure and one interface — unique™ to the industry at the time.

2004

The EMCU-IP and the Power Tower XL/XM Fail Safe product were released. The XL/XM Fail-Safe product was the first cross-transfer Fail-Safe switch that uniquely included a full remote power manager.

2005

An expansion of the -48VDC Remote Power Managers with XMS Models and the CS-54 and CS-84 models were introduced. The XMS models support an expansion unit and eliminate single-point failures in the -48 VDC PRM product line. Also, a line of Basic PDU's was introduced when economical and reliable power distribution was required.

2006

Introduced the first 60Amp 3-Phase models. Power Tower line was redesigned with the "C" series of PDU's. Switched CW/CX models offer a secure web interface, logging, SNMP traps, email notifications, integral environmental monitoring, linking, SSL, SSH, Telnet, Serial access with scriptable command line interface, LDAP, LDAPS, TACACS+, DHCP, ftp server for firmware updates, power information, and strong password support. Along with these features a new Smart Load Shedding feature was added, which allows data center managers to automatically manage PDU power outlets based on key operating parameters including temperature, in-feed load, and UPS power status.

2007

Continued advancement in our Fail-Safe Transfer Switch technology has led to an advanced transfer switch with features that would be found only in models easily costing five times as much. Patented arc suppression technology and patent pending power in-feed sharing are just a couple of these new advances. Also, progress with the "C" series products is leading to the placement of this technology into our Metered and Smart PDU product lines.

2008

Advanced load measurement accuracy with Digital TRMS current load monitoring. Increased high density product line with expanded product offering in 3-Phase 208V/400V, 30A, 32A, and 60A products. Introduced switched mixed outlet product with C13 and C19 outlets along with products that include NEMA, C13 and C19 outlets all within a single CDU. Introduced Sentry Power Manager (SPM) to monitor and manage multiple CDU's in multiple locations all within a single interface.

Server Technology : History

2009

Released new Smart Power Monitor product line. Advanced power monitoring, management and control capabilities by expanding reporting, logging and trending within Sentry Power Manager software tool. POPS (Per Outlet Power Sensing) product line released with the most accurate and extensive outlet monitoring parameters and capabilities.

Intellectual Property

Server Technology, Inc. holds a number of significant patents, and in 2007 received four more milestone patents. The new patents in 2007 were for power distribution units that have differing features such as: current-related displays, sensing on/off power outlet state and current flow through at least one outlet, providing on/off power outlet control and power state or load sensing to networked power distribution units having informational displays. These issued patents protect our significant advancements within the PDU marketplace and is a reflection of the unique products that Server Technology's customers have come to expect. Please see our website at www.ServerTech.com/Company/IntellectualProperty.aspx.

Customers

Server Technology is a privately held company headquartered in Reno, Nevada. Our worldwide customer base includes:

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|----------------------|----------------------|---------------------|
| > Apple | > Facebook | > Pfizer |
| > Ask.com | > Google | > Shutterfly |
| > AT&T | > Harvard University | > Time Warner |
| > Barclays | > Intel | > Thomson Financial |
| > Cisco | > Microsoft | > Wachovia |
| > Cox Communications | > NetApp | > Verizon |
| > Deutsche Bank | > Motorola | > Wells Fargo |
| > Equinix | > Qwest | > Yahoo |
| | > Rackables/SGI | |

400/415V Deployments

- | | | |
|-----------------|----------------------|-----------------------|
| > Cisco | > Georgia Tech | > Rittal Germany |
| > Dell | > Goldman Sach's | > Suncorp Australia |
| > Deutsche Bank | > HP Pod Deployments | > Sun Pod Deployment |
| | > ING Bank | > Syracuse University |

Sales Distribution

Server Technology offers direct sales via offices in three international locations and through a strong reseller and VAR channel. Currently, Server Technology ships to over 35 countries worldwide.

Additional Information

For more information on Server Technology, please see our Corporate Fact Sheet (document: COF-100-002) or contact us using the information on the back page.



Server Technology

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